

WE PREVIEW THE MONTH'S TOP SALES

Tractor & MACHINERY



Cheffins features a Ferguson-Brown A

World's Best-Selling Tractor Magazine

£3.90

NOVEMBER 2011

Zetor
**COLLECTORS
LOVE THEM**
We find out why

JD 50 Series assessed
The oldest Ford 9N
Classic Claas combines



Practical: IH 434 overhaul



**MASSEY
FERGUSON
VS
DAVID
BROWN**



**SEVENTIES
CLASSICS
ARE PUT
TO THE
TEST**



REVIEWS

CZECH IT OUT

Book. Zetor Tractors by Arthur Nutbey. 80pp hardback. Published by Consus Media. £18.95 from Classic Tractors/Japonica Press: www.classictractors.co.uk, tel: 01377 270209 or Consus Media: arthur.nutbey@zetorbook.com. ISBN: 978-94-90024-01-7.

The author Arthur Nutbey is the retired marketing communication director of Zetor and has used his inside knowledge to good effect in the production of this long-awaited book, the first illustrated history of the Czechoslovakian Zetor tractor.

Nutbey begins by tracing the origins of Zetor back to an iron foundry in the town of Brno. In March 1946 after a development programme of only six months the company's first tractor was launched but the Zetor brand name was not registered until the following August.

The bulk of the book is a historical account of Zetor tractors' development on a model-by-model basis from the first prototype up to and including the Proxima range, which is covered up until 2009. During this time the company has sold over 1.2 million tractors worldwide.

Although this is a slim volume it is well laid out and obviously written by somebody who knows - and has enthusiasm for - his subject. The informative text is complemented by clear specification charts, contemporary photographs and advertisements.

I particularly liked the way Nutbey weaves into the text the development of the tractor from the standpoint of the historical and economic factors prevailing at the time, which makes this more than just a reference book but a good read as well.

The final chapters look at what the future holds for Zetor and its overseas markets and has a double page spread on Zetor production history, analysing the production numbers for each tractor.

This is a good read and a book I thoroughly recommend to those who either collect this marque or have an interest in agricultural history.

